Salina Regional Health Center

<u>PRESS RELEASE</u>

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Salina Regional Health Center Announces Opening of New Coffee Shop Mokas fresh coffee beverages to be served at Coffee Corner

SALINA, Kan. (January 22, 2024) Salina Regional Health Center is pleased to announce that patients, guests and employees of the hospital will be able to enjoy a new coffee experience with the opening of Coffee Corner on January 25th, located in the hospital lobby.

Talk of offering a coffee shop began about a year ago after it was noticed that larger hospitals offered these types of small coffee shops as a benefit to guests and employees. A partnership was created with Mokas® to help the hospital build out the coffee shop. Coffee Corner will be run and managed by the hospital; however, it will use the Mokas coffee brand and ingredients.

Brenda Cox, vice president of human resources for the hospital, said that employees are extremely excited for the coffee shop to open.

"As part of Salina Regional Health Center's strategy to take care of our employees so they can care for others, we are so excited to announce the opening of our new coffee shop. We are so grateful for the collaboration that Mokas provided in helping us achieve our goal and we will proudly be serving the exceptional Mokas freshly brewed coffee brand. The Coffee Corner's vision is to connect with and nurture the human spirit with every cup of coffee we serve to employees, patients and visitors," Cox said.

"We are extremely pleased to partner with Salina Regional Health Center to provide its staff, patients and guests with extraordinary beverages at Coffee Corner," said Jason Ingermanson, president and CEO of JRI Hospitality, which owns and operates the Mokas brand. "We are proud to be a good partner in the communities we serve and are looking forward to a long and successful working relationship with Salina Regional Health Center."

Coffee Corner will officially open January 25 with days and hours adjusting over time. Offerings will include a variety of specialty drinks including lattes, frappes, smoothies, refreshers, cold brew and energy drinks. Christina Fowler, coffee shop manager, is a certified barista and trainer who comes with previous coffee shop management experience. Fowler has done a fantastic job of helping SRHC push this project forward and will oversee its operations.

About Mokas: Established nearly 20 years ago in Salina, Kansas, Mokas maintains an unwavering commitment to delivering quality products and exceptional service as the brand continues to expand. From thoughtfully selected coffee beans to the freshest ingredients, Mokas strives to craft extraordinary dining experiences every day by seamlessly blending excellence and connectedness in every cup brewed and each cooked-to-order plate served. Crafted from Brazilian and Colombian beans, Mokas' small-batch, specialty-roasted coffee, perfectly complements a delightful array of fresh menu items. The extensive menu features freshly roasted specialty coffee, frappes, and cold brew, alongside a selection of energy drinks, refreshers, smoothies, and various non-coffee favorites. Additionally, the menu offers a diverse range of breakfast, lunch, dinner, and catering options, including breakfast burritos, delectable sandwiches, salads, soups, freshly baked pastries, and more. Guests can conveniently grab their favorites through the drive-thru or savor the welcoming ambiance inside each Mokas.

In 2005, the brand's first location opened as Mokas Coffee in Salina, Kansas by JRI Hospitality. It has since grown to include multiple locations throughout Kansas and expanded into the Southwest. In 2024, Mokas is poised for further expansion and franchising opportunities. For more information: <u>mokasusa.com</u>.

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